

2024



VICTORY[®]

HOOKS

WINNING. THAT'S THE POINT.



INNOVATION. Our team of industry veterans work with engineers, designers, lure manufacturers and custom tackle enthusiasts to develop hooks that meet the demands of modern anglers across the globe. Sportfishing continues to evolve, and we painstakingly design hooks that help transform the industry.

QUALITY. Trust is earned and we strive to build hooks that not only outperform the competition but also stand up to the daily abuse in any fishing scenario. Scary sharp, consistent shape and made with the best materials; our hooks demand a spot in your tackle box.

STRENGTH. Any species, anywhere, we build hooks designed for success. The highest quality materials and forging process offers anglers the strongest hooks on the market. A vigorous testing process throughout design and manufacturing ensures hooks that will not fail when it matters the most.



SKYLAR HAMILTON
ELITE SERIES PRO



LUKE CLAUSEN
BASS PRO TOUR ANGLER



HOOK FINISHES:

YEARS OF EXPERIENCE HAVE ALLOWED US TO TEST AND PERFECT A VARIETY OF FINISHES FOR DIFFERENT FISHING ENVIRONMENTS AND PURPOSES. WE CONTINUE TO EVOLVE AND PERFECT OUR NANO COATING PROCESS AND OUR HOOKS ARE CURRENTLY AVAILABLE IN BLACK NICKEL, TIN AND RED TO SUIT ANY ANGLING SITUATION OR NEED.

STRENGTH:

HOOK STRENGTH AND INTEGRITY IS CRITICAL IN ANY FISHING SITUATION AND IS A CORNERSTONE TO EVERY PRODUCT WE PRODUCE. ALL HOOKS ARE VIGOROUSLY TESTED DURING THE DESIGN AND PRODUCTION PROCESS AND MUST MEET AND EXCEED INDUSTRY STANDARDS TO ENSURE THAT YOU DON'T EVER MISS THE "TROPHY OF A LIFETIME."

BELGIUM STEEL SUREWIRE:

WE REFUSE TO CUT CORNERS AND CHOICE OF BELGIUM STEEL IS ONE SUCH EXAMPLE. WE SELECT THIS PREMIUM STEEL FOR ITS HIGHER CARBON CONCENTRATION THAT WHEN COMBINED WITH A PROPRIETARY FORGING PROCESS ALLOWS US TO PRODUCE PREMIUM HOOKS THAT ARE STRONG, CONSISTENT IN SHAPE, AND SIMPLY "DO NOT FAIL."

NEEDLE POINT OPTIONS:

THE "POINT OF PENETRATION" IS AN EXTREMELY IMPORTANT ASPECT OF ANY HOOK DESIGN. WE OFFER 2 NEEDLE POINT OPTIONS INCLUDING OUR ACCUARC AND ENDURA. BOTH STYLES OF POINT ARE ROTARY GROUND TO PERFECTION AND ARE PROVEN IN MULTIPLE FISHING SCENARIOS.



ACCUARC NEEDLE POINT

THE CURVED POINT DESIGN OF THE ACCUARC IS PROVEN TO BE THE BEST OPTION FOR DEEPER HOOK SETS ON SOFTER MOUTH SPECIES. IT IS STICKY SHARP CREATING A MICRO ENTRY POINT DELIVERING FAST AND EFFORTLESS PENETRATION.

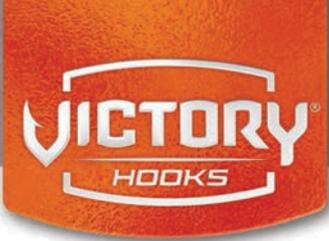


ENDURA NEEDLE POINT

THE ENDURA NEEDLE POINT IS STRONG, DEPENDABLE WITH POWERFUL PENETRATION FOR BONY MOUTH FISH OFTEN FOUND IN RUGGED COVER. STARTS SHARP, STAYS SHARP FOR THE LONG HAUL.



THE VICTORY V-LOC HOOK DESIGN ALLOWS FOR USE OF A LIGHTER WIRE WHILE MAINTAINING INCREDIBLE LEVELS OF HOOK STRENGTH WHERE IT MATTERS MOST. IT ALSO GIVE THE ANGLER A BETTER HOOK SET PENETRATION THAT DOES NOT ALLOW THE FISH TO SHAKE LOOSE ONCE HOOKED. IN SHORT, THE V-LOC DESIGN EQUATES TO A BETTER "PUT 'EM IN THE BOAT" RATIO.

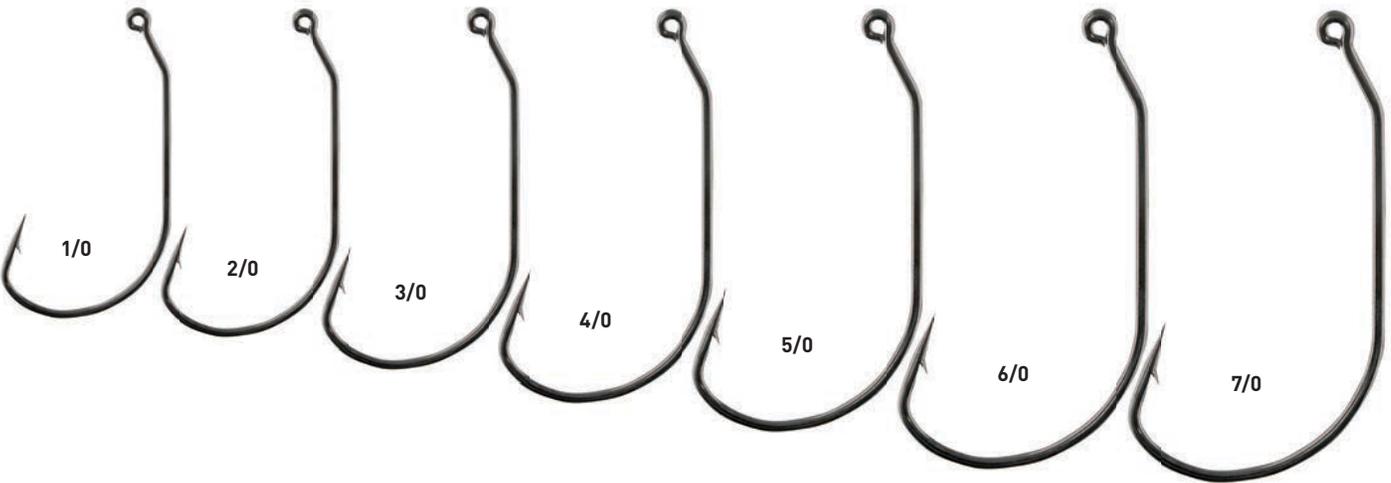


NEW 10768 30° WIDE GAP JIG HOOK

- EXTREMELY VERSATILE 30 DEGREE WIDE GAP JIG HOOK.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 91768 STYLE HOOKS.

30° In-line Eye

SIZE	1/0	2/0	3/0	4/0	5/0	6/0	7/0	PACK QTY
BLACK NICKEL	10768 BN-1/0	10768 BN-2/0	10768 BN-3/0	10768 BN-4/0	10768 BN-5/0	10768 BN-6/0	10768 BN-7/0	1,000

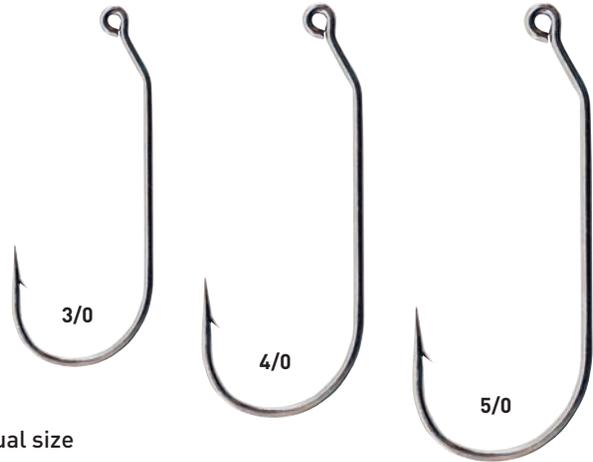


10886 30° ROUND BEND JIG HOOK

- SUPER STRONG FORGED HEAVY WIRE.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 32886 STYLE HOOKS.

30° In-line Eye

SIZE	3/0	4/0	5/0	PACK QTY
BLACK NICKEL	10886 BN-3/0	10886 BN-4/0	10886 BN-5/0	1,000



Hooks are pictured at actual size

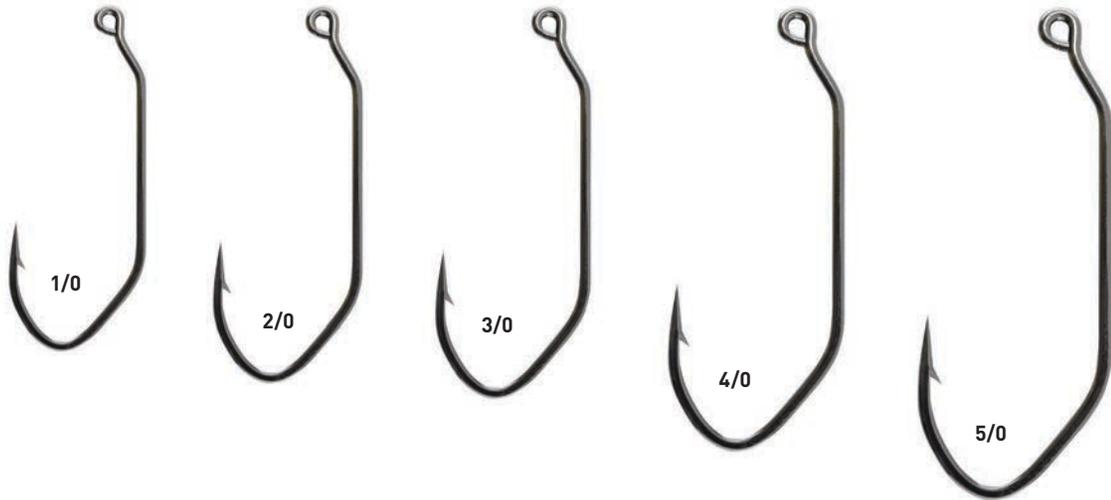
JIG HOOKS

11886 30° V-LOC BEND JIG HOOK

- SUPER STRONG FORGED HEAVY WIRE.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 32886 STYLE HOOKS



SIZE	1/0	2/0	3/0	4/0	5/0	PACK QTY
BLACK NICKEL	11886 BN-1/0	11886 BN-2/0	11886 BN-3/0	11886 BN-4/0	11886 BN-5/0	1,000

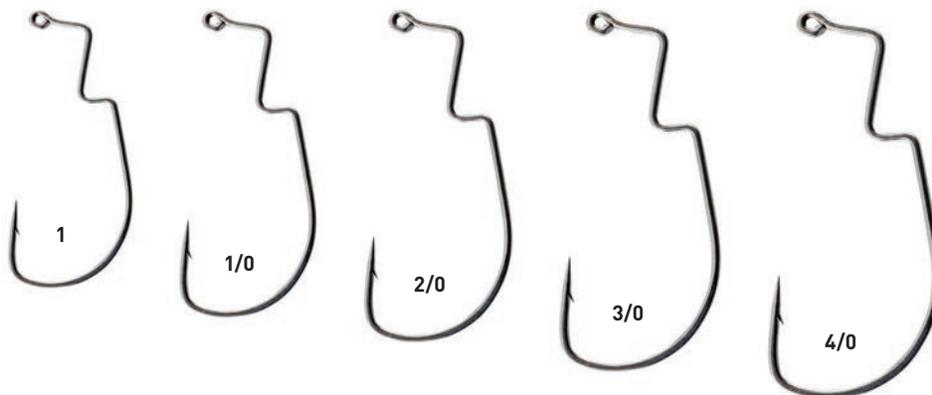


30° In-line Eye

10777 EXTRA WIDE GAP WEEDLESS JIG HOOK

- EXTRA WIDE GAP FOR WEEDLESS NED JIGS.
- FEATURES THE ENDURA NEEDLE POINT.

SIZE	1	1/0	2/0	3/0	4/0	PACK QTY
BLACK NICKEL	10777 BN-1	10777 BN-1/0	10777 BN-2/0	10777 BN-3/0	10777 BN-4/0	1,000



60° In-line Eye





10360 60° EXTRA STRONG JIG HOOK

- MULTI-PURPOSE EXTRA STRONG 60° MODIFIED SPROAT BEND
- 60° VERSION OF THE VICTORY #10313 (PAGE 10)
- FEATURES THE ACCUARC NEEDLE POINT
- SIMILAR TO 32786 AND 413

60° In-line Eye

SIZE	2	1	1/0	2/0	3/0	4/0	PACK QTY
BLACK NICKEL	10360 BN-2	10360 BN-1	10360 BN-1/0	10360 BN-2/0	10360 BN-3/0	10360 BN-4/0	1,000
							

11413 V-LOC™ 60° HEAVY WIRE

- SUPER STRONG FORGED HEAVY WIRE WITH TIN COATING FOR SALTWATER FISHING.
- FEATURES THE ACCUARC NEEDLE POINT.
- COMPARE FIT TO 413 STYLE HOOKS.



60° In-line Eye

SIZE	4	2	1	1/0	2/0	3/0	4/0	5/0	6/0	7/0	PACK QTY
TIN	11413 TN-4	11413 TN-2	11413 TN-1	11413 TN-1/0	11413 TN-2/0	11413 TN-3/0	11413 TN-4/0	11413 TN-5/0	11413 TN-6/0	11413 TN-7/0	1,000
											

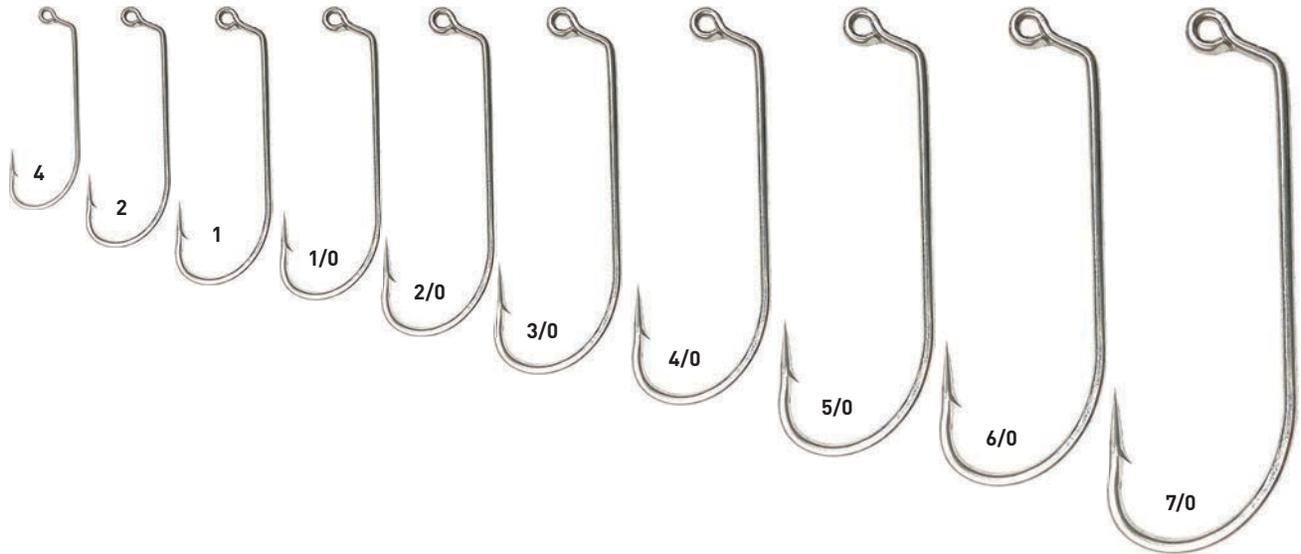


JIG HOOKS

10413 60° HEAVY WIRE O'SHAUGHNESSY BEND

- SUPER STRONG FORGED HEAVY WIRE WITH TIN COATING FOR SALTWATER FISHING.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 413 STYLE HOOKS.

SIZE	4	2	1	1/0	2/0	3/0	4/0	5/0	6/0	7/0	PACK QTY
TIN	10413 TN-4	10413 TN-2	10413 TN-1	10413 TN-1/0	10413 TN-2/0	10413 TN-3/0	10413 TN-4/0	10413 TN-5/0	10413 TN-6/0	10413 TN-7/0	1,000



60° In-line Eye

11786 V-LOC™ 60° X STRONG

- EXTRA STRONG WIRE WITH BLACK NICKEL FINISH.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 32786 STYLE HOOKS.



SIZE	1/0	2/0	3/0	4/0	5/0	6/0	PACK QTY
BLACK NICKEL	11786 BN-1/0	11786 BN-2/0	11786 BN-3/0	11786 BN-4/0	11786 BN-5/0	11786 BN-6/0	1,000



60° In-line Eye



10786 60° X STRONG ROUND BEND

- EXTRA STRONG ROUND BEND WITH BLACK NICKEL FINISH.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 32786 STYLE HOOKS.

60° In-line Eye

SIZE	1/0	2/0	3/0	4/0	5/0	6/0	PACK QTY
BLACK NICKEL	10786 BN-1/0	10786 BN-2/0	10786 BN-3/0	10786 BN-4/0	10786 BN-5/0	10786 BN-6/0	1,000

11635 V-LOC™ 90° HEAVY WIRE

- SUPER STRONG FORGED HEAVY WIRE WITH TIN COATING FOR SALTWATER FISHING.
- FEATURES THE ACCUARC NEEDLE POINT.
- COMPARE FIT TO 635 STYLE HOOKS.



90° In-line Eye

SIZE	1/0	2/0	3/0	4/0	5/0	6/0	7/0	PACK QTY
TIN	11635 TN-1/0	11635 TN-2/0	11635 TN-3/0	11635 TN-4/0	11635 TN-5/0	11635 TN-6/0	11635 TN-7/0	1,000



JIG HOOKS

10635 90° HEAVY WIRE O'SHAUGHNESSY BEND

- SUPER STRONG FORGED HEAVY WIRE WITH TIN COATING FOR SALTWATER FISHING.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 635 STYLE HOOKS.

SIZE	1/0	2/0	3/0	4/0	5/0	6/0	7/0	PACK QTY
TIN	10635 TN-1/0	10635 TN-2/0	10635 TN-3/0	10635 TN-4/0	10635 TN-5/0	10635 TN-6/0	10635 TN-7/0	1,000
								

90° In-line Eye

10111 90° EXTRA STRONG MODIFIED SPROAT BEND JIG HOOK

- MULTI-PURPOSE FORGED AND EXTRA STRONG MODIFIED SPROAT BEND.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 111 STYLE HOOKS

SIZE	2	1	1/0	2/0	3/0	4/0	5/0	PACK QTY
BLACK NICKEL	10111 BN-2	10111 BN-1	10111 BN-1/0	10111 BN-2/0	10111 BN-3/0	10111 BN-4/0	10111 BN-5/0	1,000
								

90° In-line Eye



11149 V-LOC™ 90°

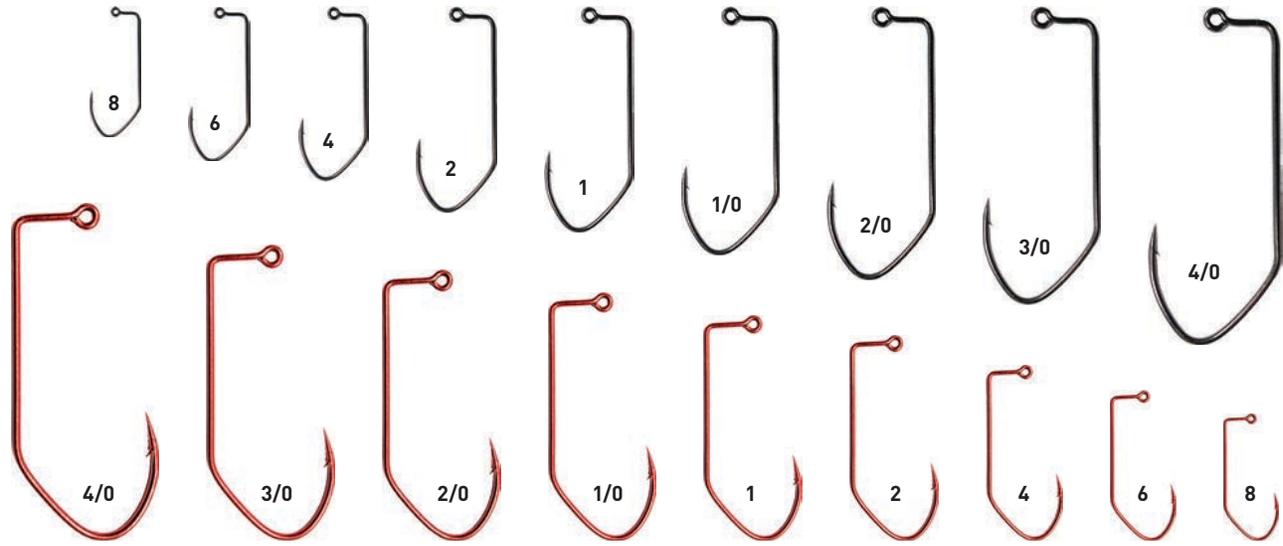
- THE GOLD STANDARD IN WALLEYE AND PANFISH DESIGN.
- FEATURES THE ACCUARC NEEDLE POINT.
- COMPARE FIT TO 149 AND 575 STYLE HOOKS.



90° In-line Eye

SIZE	8	6	4	2	1	1/0	2/0	3/0	4/0	PACK QTY
BLACK NICKEL	11149 BN-8	11149 BN-6	11149 BN-4	11149 BN-2	11149 BN-1	11149 BN-1/0	11149 BN-2/0	11149 BN-3/0	11149 BN-4/0	1,000

RED	11149 RD-8	11149 RD-6	11149 RD-4	11149 RD-2	11149 RD-1	11149 RD-1/0	11149 RD-2/0	11149 RD-3/0	11149 RD-4/0	1,000
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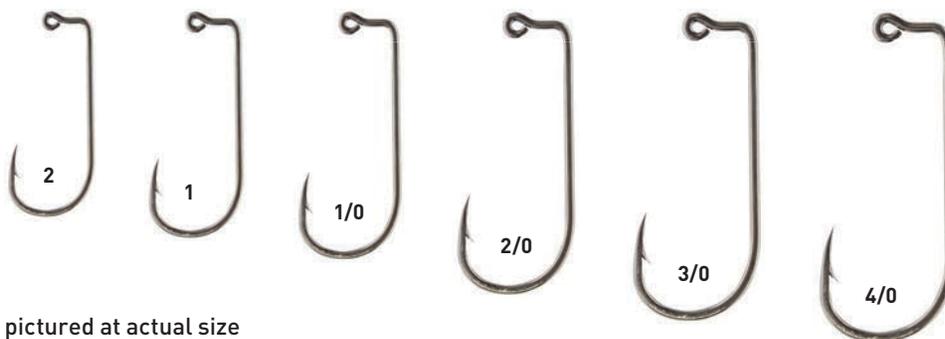


10313 90° EXTRA STRONG JIG HOOK

- MULTI-PURPOSE EXTRA STRONG 90° MODIFIED SPROAT BEND.
- FEATURES THE ACCUARC NEEDLE POINT.
- COMPARE FIT TO 5313 STYLE HOOKS.

90° In-line Eye

SIZE	2	1	1/0	2/0	3/0	4/0	PACK QTY
BLACK NICKEL	10313 BN-2	10313 BN-1	10313 BN-1/0	10313 BN-2/0	10313 BN-3/0	10313 BN-4/0	1,000



JIG HOOKS

10575 90° ABERDEEN BEND

- ONE OF THE MOST POPULAR FRESHWATER JIG HOOKS... PERIOD!
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 575 STYLE HOOKS.

SIZE	8	6	4	2	1	1/0	2/0	3/0	4/0	PACK QTY
BLACK NICKEL	10575 BN-8	10575 BN-6	10575 BN-4	10575 BN-2	10575 BN-1	10575 BN-1/0	10575 BN-2/0	10575 BN-3/0	10575 BN-4/0	1,000
										

90° In-line Eye



10576 EXTRA LIGHT 90° ABERDEEN BEND

- EXTRA LIGHT WIRE PANFISH HOOK.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 32889 STYLE HOOKS.

SIZE	4	2	PACK QTY
BLACK NICKEL	10576 BN-4	10576 BN-2	1,000
			

90° In-line Eye





10604 90° STANDARD WIRE JIG HOOK

- MULTI-PURPOSE 90° ROUND BEND HOOK.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 604 STYLE HOOKS

90° In-line Eye

SIZE	1/0	2/0	3/0	4/0	5/0	PACK QTY
BLACK NICKEL	10604 BN-1/0	10604 BN-2/0	10604 BN-3/0	10604 BN-4/0	10604 BN-5/0	1,000
						



10746 90° ROUND BEND JIG HOOK

- THE MOST SOUGHT AFTER STANDARD WIRE 90 DEGREE JIG HOOK ON THE MARKET.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 32746 STYLE HOOKS

90° In-line Eye

SIZE	1/0	2/0	3/0	4/0	5/0	6/0	PACK QTY
BLACK NICKEL	10746 BN-1/0	10746 BN-2/0	10746 BN-3/0	10746 BN-4/0	10746 BN-5/0	10746 BN-6/0	1,000
							



JIG HOOKS

10796 60° HEAVY WIRE FLAT EYE JIG HOOK

- SUPER STRONG FORGED HEAVY WIRE WITH BLACK NICKEL FINISH.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 32796 STYLE HOOKS.

SIZE	3/0	4/0	5/0	PACK QTY
BLACK NICKEL	10796 BN-3/0	10796 BN-4/0	10796 BN-5/0	1,000
				

60° Flat Eye

10798 60° FLAT EYE JIG HOOK

- STANDARD WIRE WITH FLAT EYE AND BLACK NICKEL FINISH.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 32798 STYLE HOOKS.

SIZE	3/0	4/0	5/0	PACK QTY
BLACK NICKEL	10798 BN-3/0	10798 BN-4/0	10798 BN-5/0	1,000
				

60° Flat Eye



11798 V-LOC™ 60° FLAT EYE JIG HOOK

- STANDARD WIRE WITH FLAT EYE AND BLACK NICKEL FINISH.
- FEATURES THE ENDURA POINT.
- COMPARE FIT TO 32798 STYLE HOOKS.



60° Flat Eye

SIZE	1/0	2/0	3/0	4/0	5/0	PACK QTY
BLACK NICKEL	11798 BN-1/0	11798 BN-2/0	11798 BN-3/0	11798 BN-4/0	11798 BN-5/0	1,000

11796 V-LOC™ 60° FLAT EYE JIG HOOK

- V-LOC EXTRA STRONG FLIPPING JIG/FOOTBALL JIG HOOK.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 32796 STYLE HOOKS



60° Flat Eye

SIZE	3/0	4/0	5/0	PACK QTY
BLACK NICKEL	11796 BN-3/0	11796 BN-4/0	11796 BN-5/0	1,000



OCTOPUS

41141 V-LOC™ OCTOPUS BEAK HOOK

- STANDARD WIRE WITH FLAT EYE, OFFSET POINT AND BLACK NICKEL FINISH.
- FEATURES THE ACCUARC NEEDLE POINT.



SIZE	6	4	2	1	1/0	2/0	3/0	4/0	5/0	PACK QTY
BLACK NICKEL	41141 BN-6B	41141 BN-4	41141 BN-2	41141 BN-1	41141 BN-1/0	41141 BN-2/0	41141 BN-3/0	41141 BN-4/0	41141 BN-5/0	1,000

Octopus

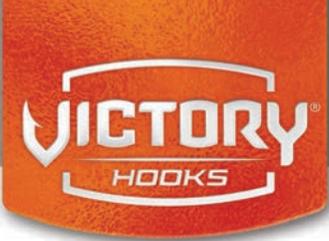
40113 OCTOPUS BEAK HOOK

- STANDARD OCTOPUS WIRE WITH UP EYE, OFFSET POINT AND BLACK NICKEL FINISH.
- FEATURES THE ACCUARC NEEDLE POINT.

SIZE	4	2	1	1/0	PACK QTY
BLACK NICKEL	40113 BN-4	40113 BN-2	40113 BN-1	40113 BN-1/0	1,000
RED	40113 RD-4	40113 RD-2	40113 RD-1	40113 RD-1/0	1,000

Octopus





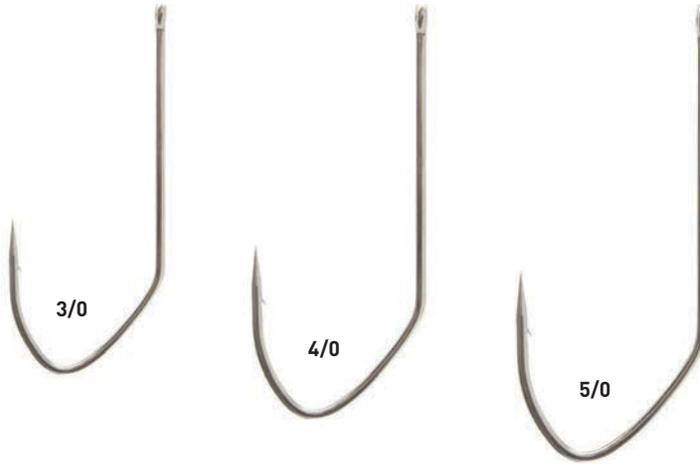
41608 EXTRA LONG V-LOC™ SPINNER BAIT HOOK

- V-LOC EXTRA STRONG LONG SHANK SPINNER/BUZZBAIT HOOK.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 32608 STYLE HOOKS



Spinner/Buzzbait

SIZE	3/0	4/0	5/0	PACK QTY
NICKEL	41608 NI-3/0	41608 NI-4/0	41608 NI-5/0	1,000

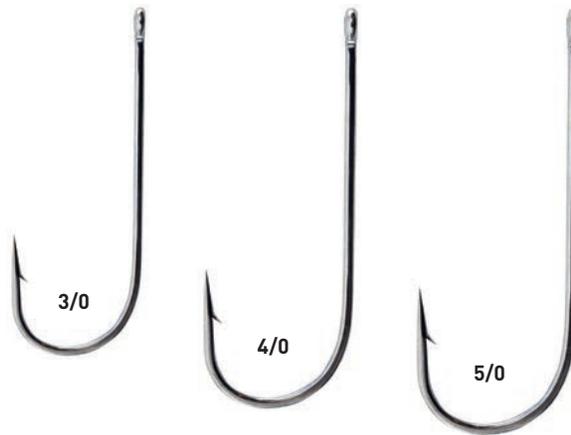


SPINNER/BUZZBAIT

40608 X LONG ROUND BEND SPINNER BAIT HOOK

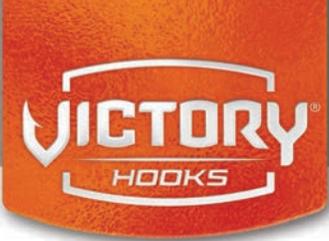
- 1X STRONG LONG SHANK SPINNER/BUZZBAIT HOOK.
- FEATURES THE ENDURA NEEDLE POINT.
- COMPARE FIT TO 32608 STYLE HOOKS.
- AVAILABLE IN NICKEL AND BLACK NICKEL FINISH.

SIZE	3/0	4/0	5/0	PACK QTY
BLACK NICKEL	40608 BN-3/0	40608 BN-4/0	40608 BN-5/0	1,000
NICKEL	40608 NI-3/0	40608 NI-4/0	40608 NI-5/0	1,000



Spinner/Buzzbait





31340 V-LOC™ XX TREBLE HOOKS

- STANDARD WIRE WITH FLAT EYE AND BLACK NICKEL FINISH.
- FEATURES THE ACCUARC NEEDLE POINT.



Treble

SIZE	8	6	4	2	1	1/0	PACK QTY
BLACK NICKEL	31340 BN-8	31340 BN-6	31340 BN-4	31340 BN-2	31340 BN-1	31340 BN-1/0	1,000



30106 VICTORY BEND 1X STRONG TREBLE HOOKS

- UNIQUE VICTORY BEND FROM POINT TO KEEPER THAT KEEPS FISH PINNED AFTER HOOK SET.
- FEATURES THE ENDURA NEEDLE POINT.

Treble

SIZE	8	6	4	2	PACK QTY
BLACK NICKEL	30106 BN-8	30106 BN-6	30106 BN-4	30106 BN-2	1,000



TREBLE

30103 ROUND BEND STANDARD SHANK TREBLE HOOKS

- JAPANESE GRADE QUALITY TREBLES.
- FEATURES THE ENDURA NEEDLE POINT.

SIZE	10	8	6	4	2	1	1/0	PACK QTY
BLACK NICKEL	30103 BN-10	30103 BN-8	30103 BN-6	30103 BN-4	30103 BN-2	30103 BN-1	30103 BN-1/0	1,000
								

Treble

30101 ROUND BEND SHORT SHANK TREBLE HOOKS

- JAPANESE GRADE QUALITY TREBLES.
- FEATURES THE ENDURA NEEDLE POINT.

SIZE	10	8	6	4	2	1	1/0	PACK QTY
BLACK NICKEL	30101 BN-10	30101 BN-8	30101 BN-6	30101 BN-4	30101 BN-2	30101 BN-1	30101 BN-1/0	1,000
								

Treble





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